

**CITY OF PANAMA CITY BEACH  
PLANNING BOARD**

**MEETING DATE:** September 9, 2020  
**MEETING TIME:** 1:00 P. M.  
**PLACE:** City of Panama City Beach City Hall Annex

**AGENDA**

- ITEM NO. 1**      **Call to Order and Roll Call**
  
- ITEM NO. 2**      **Pledge of Allegiance – Mr. Johns**
  
- ITEM NO. 3**      **Approval of August 12, 2020 Planning Board Meeting Minutes**
  
- ITEM NO. 4**      **Public Comments-Non-Agenda Items Limited to Three Minutes**
  
- ITEM NO. 5**      **Public Art Pilot Program Discussion**
  
- ITEM NO. 6**      **Discussion of Land Development Code Conditional Use Application Requirements for Neighborhood Meetings**
  
- ITEM NO. 7**      **Code Enforcement Update**

All interested persons are invited to attend and to present information for the Board's consideration. Further information may be obtained from the Building & Planning Department at 233-5054, extension 2313. Anyone not appearing in person may submit written comments to the Building & Planning Department at 116 South Arnold Road, Panama City Beach, Florida 32413, any time prior to the stated meeting time. All comments received will be considered before final action is taken. If a person decides to appeal a decision of the Planning Board, a record of the proceedings will be needed. Such person will need to ensure that a verbatim record of the proceedings is made, which includes the testimony and evidence upon which the appeal is to be based. Any person requiring a special accommodation at this meeting because of a disability or physical impairment should contact the Jo Smith, Interim City Clerk at City Hall, 17007 Panama City Beach Parkway, Panama City Beach, Florida 32413 or by phone at (850) 233-5100. If you are hearing impaired and you possess TDD equipment, you may contact the City Clerk using the Florida Dual Party Relay system which can be reached at (800) 955-8771 (TDD).

Notice is hereby provided that one or more members of the City Council or other City boards may attend and speak at the meeting.

**ITEM NO. 5**

**PUBLIC ART PILOT PROGRAM  
DISCUSSION**



# CITY OF PANAMA CITY BEACH AGENDA ITEM SUMMARY

1. DEPARTMENT MAKING REQUEST/NAME:

Legal / Cole Davis

2. MEETING DATE:

September 9, 2020

3. REQUESTED MOTION/ACTION:

Staff request a partnership with PCB-based Sunshine Art Center to create a participatory public art program in the City.

4. AGENDA

- PRESENTATION
- PUBLIC HEARING
- CONSENT
- REGULAR

5. IS THIS ITEM BUDGETED (IF APPLICABLE)? YES  NO  N/A   
 DETAILED BUDGET AMENDMENT ATTACHED YES  NO  N/A

6. IDENTIFY STRATEGIC PRIORITY

- Financial Health
- Economic Development
- Quality of Life
- Public Safety
- Transportation
- Attractive Community
- N/A

7. BACKGROUND: WHY IS THE ACTION NECESSARY? WHAT GOAL WILL BE ACHIEVED?

Public art has long been recognized as a community asset that adds great value to the cultural, aesthetic, and economic vitality of a community.

To achieve the benefits of a public arts program, staff proposes developing a partnership with the Panama City Beach-based Sunshine Art Center to create a participatory public art program. The program would allow the community to play an active role in the creation of public art rather than merely be an appreciative viewer.

The City proposes to partner with the Sunshine Art Center of Panama City Beach, under the direction of Helen Ferrell, to create a public art project that would invite local schools, community organizations, businesses, churches, etc., in partnering and showcasing a series of sea animals such as stingray, dolphin, sea turtle, shrimp, shark, seahorse and swordfish. Additional information about the program is attached.

If the program is successful, the Planning Board may then be requested to consider changes to the sign regulations in the Land Development Code such as the definition of a sign, sign statuary and any other applicable section that could apply to the public art program.



# CITY OF PANAMA CITY BEACH AGENDA ITEM SUMMARY

**1. DEPARTMENT MAKING REQUEST/NAME:**

Administration/Tony O'Rourke

**2. MEETING DATE:**

August 13, 2020

**3. REQUESTED MOTION/ACTION:**

Staff requests a partnership with PCB-based Sunshine Art Center to create a participatory public art program in the City.

**4. AGENDA**

- PRESENTATION
- PUBLIC HEARING
- CONSENT
- REGULAR

**5. IS THIS ITEM BUDGETED (IF APPLICABLE)?** YES  NO  N/A

BUDGET AMENDMENT OR N/A

DETAILED BUDGET AMENDMENT ATTACHED YES  NO  N/A

**6. BACKGROUND: (WHY IS THE ACTION NECESSARY. WHAT GOAL WILL BE ACHIEVED)**

Public art has long been recognized as a community asset that adds great value to the cultural, aesthetic, and economic vitality of a community.

To achieve the benefits of a public arts program, staff proposes developing a partnership with the Panama City Beach-based Sunshine Art Center to create a participatory public art program. The program would allow the community to play an active role in the creation of public art rather than merely be an appreciative viewer.

The City proposes to partner with the Sunshine Art Center of Panama City Beach, under the direction of Helen Ferrell, to create a public art project that would invite local schools, community organizations, businesses, churches, etc., in partnering and showcasing a series of sea life fiberglass sculptures in the City's public right-of-way. The sculptures will consist of a series of sea animals such as stingray, dolphin, sea turtle, shrimp, shark, seahorse and swordfish.



# City of Panama City Beach

August 13, 2020

**TO:** Mayor and City Council  
**FROM:** Tony O'Rourke, City Manager  
**RE:** Public Arts Project

Public art has long been recognized as a community asset that adds great value to the cultural, aesthetic, and economic vitality of a community.

The organization Americans for the Arts stated "...public art can be an essential element when a municipality wishes to progress economically and ... cities with an active and dynamic cultural scene are more attractive to individuals and businesses." Places with a strong public art presence give a community a strong sense of place and identity that helps distinguish them over the sameness and blandness of so many communities. The payback of public art, as experienced by other cities and towns nationally includes:

- Public space enhancement
- Environment more attractive to business development
- Growth in cultural tourism
- Community identity as an arts/cultural destination
- Growth in community engagement, pride and sense of place

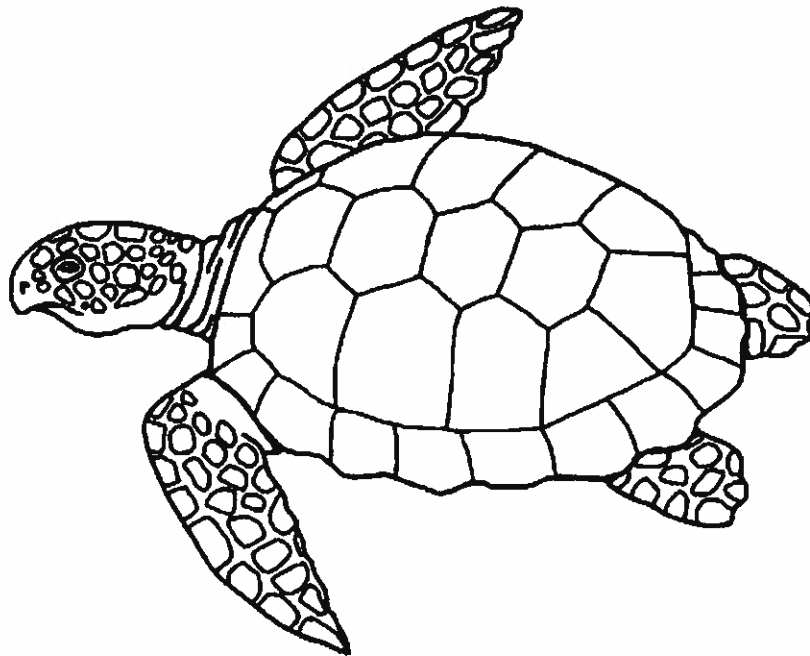
To achieve the benefits of a public arts program, staff proposes developing a partnership with the Panama City Beach-based Sunshine Art Center to create a participatory public art program. The program would allow the community to play an active role in the creation of public art rather than merely be an appreciative viewer.

The City proposes to partner with the Sunshine Art Center of Panama City Beach, under the direction of Helen Ferrell, to create a public art project that would invite local schools, community organizations, businesses, churches, etc., in partnering and showcasing a series of sea life fiberglass sculptures in the City's public right-of-way. The sculptures will consist of a series of sea animals such as stingray, dolphin, sea turtle, shrimp, shark, seahorse and swordfish.

The City proposes to commit \$7,500 to the partnership with an equal or greater amount raised by the Sunshine Art Center. The City funds would be budgeted for FY 2021. In FY 2021 we propose 12 sculptures be purchased at a cost of approximately \$13,000-\$15,000 including shipping and urethane sun protection coating.

The proposed program partnership would consist of the following elements:

- Interested local organizations, schools, businesses, churches, volunteer groups, etc., can submit a proposal, draft drawing and/or concept description for a design of one of the sea animals.



- The Sunshine Art Center will review each application of proposal and recommend to the City Council the best designs for each of the 12 animal sculptures based on the guidelines set by the Sunshine Art Center. The City Council will choose the final selected designs.

#### **Guidelines for Applications**

- Applicants must live or work in Panama City Beach.
- Applicants must submit an application form along with their proposals and concept drawings to the Sunshine Art Center, P.O. Box 128, 7940 Front Beach Road, Panama City Beach, FL 32407 or email to Helen at [beachartgroup@att.net](mailto:beachartgroup@att.net).
- Applicants must furnish all supplies needed for their design concept (except the fiberglass animal sculpture) and must follow painting guidelines furnished.

- Applicants may submit more than one design proposal, but only one design for each of the different sea animal sculptures available.
- Applicant contact or group leader must be 18 years or older – group participants can be younger.
- Must agree to maintain and touch up paint for the duration of the time the design is installed.
- Participate in the Dedication Program.

**Selection and Criteria**

- Aesthetic value
- Appropriateness to site location
- Diversity of style, scale, media and artistic expression
- Authentic/Celebration/Whimsical expression theme
- Maintenance Requirements
- Excites the imagination and enjoyment of public art
- Recognizes the diversity of the community
- No text

Should the City agree with the proposed partnership, it would install the artwork in the public rights-of-way such as parks, medians, neighborhood entries, etc.

The artwork would be property of the City, however, the organization that created the artwork would be required to maintain it.

To accommodate the public art project, the City's sign code would need to be amended to exempt the public art project from the existing sign code regulations.

In summary, we believe a public art program and partnership to execute and manage it would be an asset for the City to celebrate its identify, heritage, character and sense of place at a nominal expense, but maximum benefit to the community.

**Residential District:** an *Area* or zone designated for *Residential* uses only by the LDC.

**Roof:** the exterior covering of the top of a *Building*.

**Roof Sign:** a *Sign Erected* over or on, and wholly or partially dependent upon, the *Roof* of any *Building* for support, or attached to the *Roof* in any way.

**Shopping Center:** a group of *Commercial* establishments located on one *Premises*, under single, unified ownership or control.

**Sign:** Any letter, number, symbol, figure, character, mark, plane, point, design, stroke, strike, line, illuminated surface, light, string of lights, graphic, picture, mural, or any random or ordered variation of colors or dimensional textures, which is so constructed, placed, attached, painted, erected, or fastened in any manner to either convey information or attract the attention of the public to any place, item or idea, and which is visible by a pedestrian at ground level on any *Street*, or water's edge of the Gulf of Mexico, or any adjoining *Premises*; provided, however, that this definition or this *Sign Code* does not make unlawful any of the following if they are not used or intended to convey any information or depict any item or idea: (i) one or more dimensional architectural components or dimensional architectural details constructed as an integral part of a *Building*, or (ii) any dimensional architectural component or dimensional architectural detail being consistently colored a color that is different from the color of the *Building* or the color of another such component or detail (for example: *Roof* versus fascia, fascia versus soffit, soffit versus wall, wall versus trim, trim versus window, window versus door, et cetera). A *Sign* includes any associated *Sign Structure*.

**Sign Area (sometimes Area):** the surface *Area* of a *Sign* or *Sign Face*, as the context shall require, computed for each type of *Sign* by the method specified in this *Sign Code*. If no method is specified, *Sign Area* is computed for the entire *Area* within the periphery of a single polygon with no more than eight straight sides containing the largest single *Face* of the *Sign*.

**Sign Code:** this *Sub-Chapter* of the LDC.

**Sign Face (sometimes Face):** that part of a *Sign* that is or can be used to present alphabetic or pictorial symbols or representations.

**Sign Height (sometimes Height):** the vertical distance measured from the average elevation of the ground within a thirty (30) foot radius of the *Sign* (excluding the base or berm of a *Monument Sign*) to the top of the *Sign Face* or *Sign Structure*, whichever is greater.

**Sign Statuary or Statuary:** any permanent, three-dimensional, man-made representation of a plant, animal, or other thing, intended primarily to attract attention, and not intended and used primarily to entertain or amuse customers of the business of which the *Statuary* forms a part. *Sign Statuary* may not be an *Inflatable Sign*.

**Sign Structure:** a *Structure* or object used or intended to be used to support, in whole or in part, a *Sign Face*, but excluding a *Building, Structure, fence, wall* or earthen berm intended and used primarily for an independent purpose.



ITEM NO. 6

CONDITIONAL USE APPLICATION  
REQUIREMENTS FOR  
NEIGHBORHOOD MEETINGS  
LDC DISCUSSION



# CITY OF PANAMA CITY BEACH AGENDA ITEM SUMMARY

**1. DEPARTMENT MAKING REQUEST/NAME:**

Building and Planning Department

**2. MEETING DATE:**

September 9, 2020

**3. REQUESTED MOTION/ACTION:**

It is requested that the Planning Board consider the proposed change to Large Conditional Uses (more than 3 acres) to require a community meeting and make any needed revisions.

**4. AGENDA**

- PRESENTATION
- PUBLIC HEARING
- CONSENT
- REGULAR

**5. IS THIS ITEM BUDGETED (IF APPLICABLE)?** YES  NO  N/A   
 DETAILED BUDGET AMENDMENT ATTACHED YES  NO  N/A

**6. IDENTIFY STRATEGIC PRIORITY**

- Financial Health
- Economic Development
- Quality of Life
- Public Safety
- Transportation
- Attractive Community
- N/A

**7. BACKGROUND: WHY IS THE ACTION NECESSARY? WHAT GOAL WILL BE ACHIEVED?**

Community meetings are already required of Master Plans involving Planned Unit Developments, Traditional Neighborhood Overlays and Large Site Developments. The St. Joe Company conducted the first community meeting as part of the Four Corners PUD Master Plan process. The meeting was successful and shows that allowing the surrounding public to comment and understand an application prior to the public hearing at the Planning Board is beneficial to all. An application for a Large Conditional Use (more than 3 acres) lends itself well to this process as a detailed site plan addressing multiple criteria as established in the Land Development Code must be presented. The public will have an opportunity to see the proposed roads, landscaping, buffering and how any potential nuisances are proposed to be mitigated. This process will help isolate the main issues of an application prior to the public hearing at the Planning Board.

Staff recommends the Planning Board discuss the proposed changes to Section 10.02.14 of the Land Development Code and suggest any needed revisions. If the Board likes the request, Staff will bring back a draft Ordinance for consideration at the October Planning Board meeting.

## 10.02.14 Additional Submittal Requirements for Requests for Conditional *Uses*

- A. All information required pursuant to section 10.02.02.
- B. An analysis of the proposed request using the general and *Use* specific criteria of section 5.06.00. (Ord. #1254, 11/14/13)
- C. Applicants of Conditional *Uses* involving any *Parcel* or combination of contiguous *Parcels* encompassing more than three (3) acres of land (large conditional *Uses*); must provide evidence of its hosting of a community meeting regarding the proposed application, in the form of notice, sign-up sheet and meeting summary, which meeting and documentation shall conform to the requirements of this section. Evidence of a meeting held more than five months prior to the applicant's submission of an application shall be deemed insufficient to meet this requirement.
  - 1. Reasonable Time and Place. If scheduled other than during a regularly scheduled Association meeting, the meeting shall commence between the hours of 9am and 7:30pm. The meeting shall be held within the City limits, in a facility that will accommodate the attendance and participation of all noticed parties.
  - 2. Notice. Notice of the meeting shall be provided by the applicant as required by Section 10.03.02 to all owners of surrounding property lying in whole or in part within 300 feet of the boundary of the subject property. The Developer may include notice of the community meeting in the same Neighborhood Notice of the public hearing before the Planning Board required by Section 10.10.01.B.
  - 3. Agenda. Topics covered in the community meeting shall include, but are not limited to: scale, density, intensity, building heights, setbacks, potential traffic impacts, environmental impacts, stormwater management, lighting, hours of operation and noise.
  - 4. Summary. The applicant shall prepare or cause to be prepared a written summary of the meeting, which summary shall memorialize the names and interests of persons participating in the meeting; the length of the meeting; the concerns raised by the noticed persons; and any assurances made by the applicant or his or her agents in that meeting regarding the proposed application or development.
  - 5. Physical attendance by the applicant mandatory. The applicant or applicant's agent of record must be physically present at the meeting to facilitate the presentation of the proposed application and discussion of its impacts. This shall not be construed to prohibit the telephonic or electronic attendance by any person or entity retained by the applicant.

**ITEM NO. 7**

**CODE ENFORCEMENT UPDATE**



# CODE ENFORCEMENT

**August 2020**

(June 25- August 25, 2020)



# August Violation Status

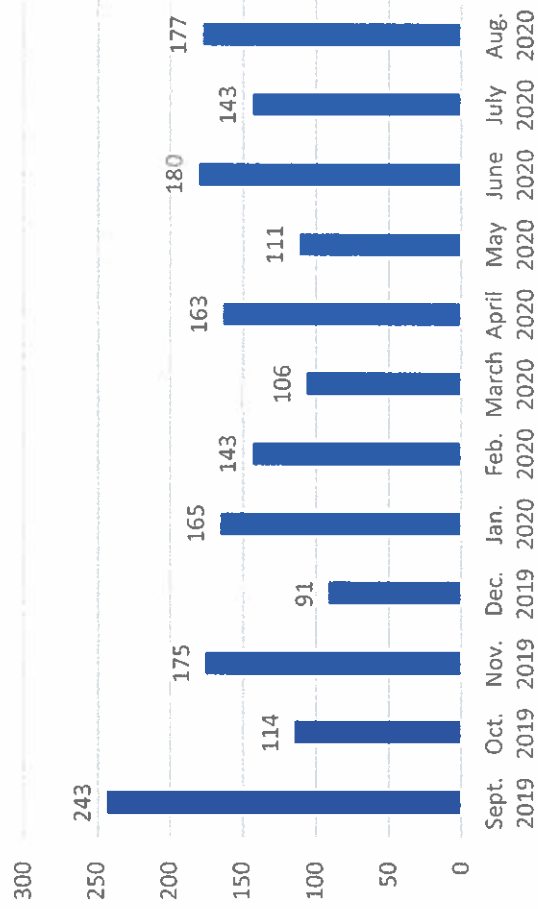
Code	Description	Closed	Open	Total
7-9	Animals Prohibited on Beach	1		1
8-6	Construction Site Management: Site Plan Required		1	1
8-7	Building Maintenance Standards		3	3
12-4	Garbage & Trash: Prohibited Practices	4	1	5
12-4 (5)	Placing Litter or Debris in Street, Walkway, City Sewer or Drainage System		1	1
12-7	Requirement to Keep Property Free of Litter	1	2	3
12-8	Residential Collection Service Required	18	26	44
14-2	Failure to Pay BTR 1%	1		1
14-28	Failure to Report BTR 1%	1	3	4
15-18, 15-17 (2)	Unlawful Storage of Junked Automobiles		3	3
15-18, 15-17 (3)	Abandoned Material: Detrimental Conditions		1	1
15-18, 15-17 (5)	Abandoned Material: Threat to Public Health/ Safety		6	6
15-18, 15-17 (6)	Excessive Growth of Grass/ Weeds	28	47	75
1536-E	Face Mask Ordinance – Business	8		8
2.03.02 LDC	Unpermitted Use of Trailer and Mobile Homes/ Unpermitted Use of Land	1		1
22-47	Abandoned Vehicles	2	4	6
5.02.03 LDC	Fences	1	3	4
5.03.01 LDC	Temporary Uses and /Structures		1	1
7-12 (A) (C)	Double Red Flag	7		7
8-32 (A)	Working Without a Permit		1	1
403.6	Building Code: Access to Public Facilities		1	1
<b>Totals</b>		<b>73</b>	<b>104</b>	<b>177</b>



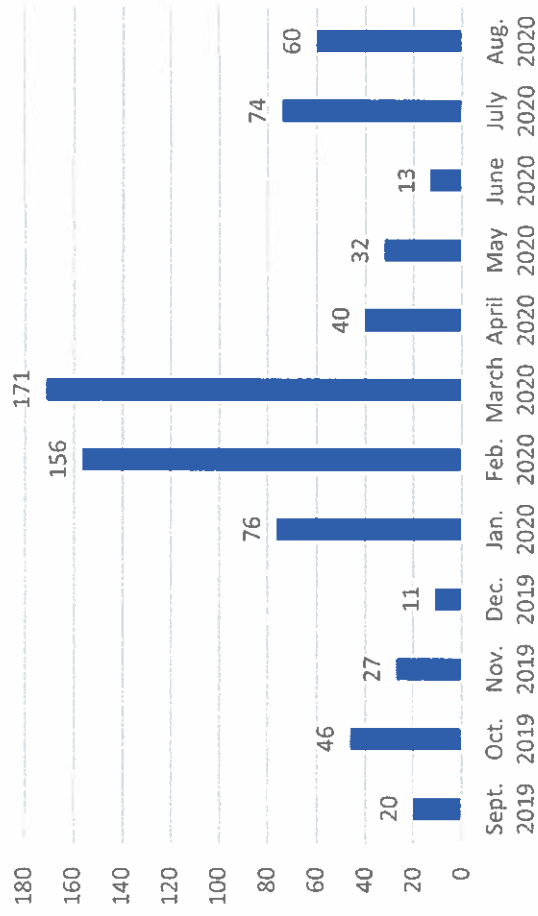
# Violation Summary

In August 2020, the Code Enforcement Division continued its efforts to maintain and improve the quality of life throughout the residential and business community. Over the course of the month, the Division issued 177 violations.

Total Violations



ROW Sign Violations





# Fees Collected: Citations & Liens

Citation Date	Violation	Citation Amount/ Abatement Fees	Amount Paid	Officer	CRA or General Fund
7/15/2020	Litter	\$250.00	\$250.00	LS	GF
7/14/2020	Grass/ Weeds Overgrowth	\$100.00	\$100.00	LS	CRA
6/18/2020	Failure to Pay BTR 1%	\$200.00	\$200.00	LS	CRA
7/24/2020	Double Red Flag	\$500.00	\$500.00	LS	GF
7/24/2020	Double Red Flag	\$500.00	\$500.00	LS	GF
7/17/2020	Damaged Fence	\$100.00	\$100.00	JM	CRA
6/29/2020	Grass/ Weeds Overgrowth	\$100.00	\$100.00	JM	GF
5/5/2020	Litter	\$200.00	\$200.00	LS	CRA
7/21/2020	Abatement	\$6,213.10	\$6,213.10	LS	CRA
7/23/2020	Double Red Flag	\$500.00	\$10.00	LS	GF
7/24/2020	Double Red Flag	\$500.00	\$500.00	JT	GF
<b>Totals</b>		<b>\$9,163.10</b>	<b>\$8,673.10</b>		

\* Includes fees collected for all citations and liens July 25- August 25, 2020.