

**RESOLUTION 21-52**

**A RESOLUTION OF THE CITY OF PANAMA CITY BEACH,  
FLORIDA, APPROVING A MEMORANDUM OF UNDERSTANDING  
WITH THE PANAMA CITY BEACH CONVENTION AND VISITORS  
BUREAU REGARDING USE OF AARON BESSANT PARK.**

**BE IT RESOLVED** by the City Council of the City of Panama City Beach that the appropriate officers of the City are authorized to deliver and execute on behalf of the City that certain Memorandum of Understanding between the City and the Panama City Beach Convention and Visitors Bureau, relating to relating use of the City's facilities at Aaron Bessant Park, in substantially the form attached and presented to the Council today, with such changes, insertions, or omissions as may be approved by the City Manager, whose execution shall be conclusive evidence of such approval.

**THIS RESOLUTION** shall be effective immediately upon passage.

**PASSED** in regular session this 10<sup>th</sup> day of December, 2020.

**CITY OF PANAMA CITY BEACH**

By:   
Mark Sheldon, Mayor

**ATTEST:**

  
Lynne Fasone, MMC, City Clerk

Memorandum of Understanding  
regarding use of Aaron Bessant Park

This Memorandum of Understanding memorializes a long-standing agreement between the Panama City Beach Convention and Visitors Bureau (CVB) and the City of Panama City Beach (City).

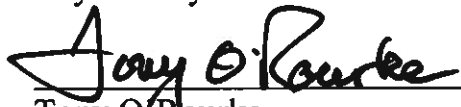
The Bay County Tourist Development Council (TDC) utilized the totality of the proceeds realized from its initial recovery against BP for economic damages to redevelop Aaron Bessant Park. The redevelopment included the construction of the amphitheater building, the construction of additional restroom facilities and the development of the park's festival lawn. Additionally, the TDC purchased the equipment to facilitate the use of the park by organizations wishing to hold festivals and events at the park.

In light of this investment in improving the City's park system for the benefit of local residents and visitors, the City allows the TDC's destination marketing arm, the CVB, to utilize the park for twelve (12) events per year at a reduced rate of \$500 per day and a \$1,000 cleaning fee per day excluding set-up or breakdown days. An event means an event hosted, in whole or in part, by the CVB and includes any necessary set-up or breakdown days. This MOU applies to events that are owned & operated by the CVB or for events, operated by third parties, that promote tourism to Panama City Beach.

Agreed:

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Dan Rowe  
Panama City Beach CVB  
Bay County TDC

  
Tony O'Rourke  
City of Panama City Beach