



City of  
**Panama City Beach**

City Hall  
17007 PCB Parkway  
PCB, FL 32413  
www.pcbfl.gov

**MINUTES of the July 14, 2022 Regular Meeting of the City Council of the City of Panama City Beach, Florida, and when permitted or required by the subject matter, the Panama City Beach Community Redevelopment Agency.**

**Mayor Mark Sheldon called the July 14, 2022 regular meeting to order at 6:00 p.m.**

**ROLL CALL**

**MAYOR MARK SHELDON  
VICE MAYOR PAUL CASTO  
COUNCILMAN PHIL CHESTER  
COUNCILMEMBER MARY COBURN  
COUNCILMAN MICHAEL JARMAN**

**A quorum was present with all five members of City Council. Others present were City Manager Drew Whitman, Assistant City Manager Holly White, City Attorneys Amy Myers and Cole Davis, City Clerk Lynne Fasone, Directors, staff, and members of the public and press.**

**Pastor Ramon Duvall from the Beachside Fellowship Church led the invocation. Councilman Michael Jarman led the Pledge of Allegiance.**

**Mayor Sheldon provided community announcements. Mayor Sheldon called for approval of the June 23, 2022 regular meeting minutes. Councilman Jarman so moved. Councilman Chester seconded the motion. The minutes were unanimously approved by a roll call vote (5-0).**

Councilman Jarman	Aye
Councilmember Coburn	Aye
Councilman Chester	Aye
Vice Mayor Casto	Aye
Mayor Sheldon	Aye

**APPROVAL OF AGENDA**

**Mayor Sheldon called for approval, additions and/or deletions to the agenda. City Manager Whitman requested that: (1) Item #4 on the regular agenda regarding Resort Hospitality be removed and (2) a new discussion item be added to the end agenda regarding TDC Board appointment/open collector seat. Mayor Sheldon restated that Item #4 on the regular agenda was to be removed and a new Item #9 on the regular agenda would be added as "TDC Board Appointment." Mayor Sheldon called for additional changes to the agenda. Hearing and seeing none, Councilman Jarman moved to approve the agenda, as amended. Councilman Chester seconded the motion. All were in favor of approval of the amended agenda by a roll call vote (5-0).**

Councilman Jarman	Aye
Councilmember Coburn	Aye
Councilman Chester	Aye
Vice Mayor Casto	Aye
Mayor Sheldon	Aye

**PUBLIC COMMENTS - NON-AGENDA BUSINESS (LIMITED TO THREE MINUTES)**

Mayor Sheldon opened the floor for consent agenda and/or non-agenda business public comments, limited to three minutes each.

Captain Gary Wayne Beck – Mr. Beck commented on code enforcement issues, criminal acts, the constitution, and the bill of rights. Mr. Beck commented on taking his property, stealing his dog, and the hatefulness on Facebook.

Jeff Clinger – Mr. Clinger commented on PCB being the second most visited beach in the country. Mr. Clinger commented on how much the beach and city had improved over the years. Mr. Clinger commented on the city being a trendsetter on police and fire safety. Mr. Clinger talked about Governor DeSantis' recent smoking ban on the beaches in Florida. Mr. Clinger offered his support and asked for Council's support on some sort of agreement for PCB - a full ban, partial ban or designated smoking areas on the beach.

Burnie Thompson – Mr. Thompson discussed and played an audio of a recent "Minute with Mark." Mr. Thompson commented on food vendors on site at the summer concert series. Mr. Thompson commented on "Music Center Catering" and inquired if the company had any interest with the summer concert series. Mr. Thompson talked about an email he recently sent to Council members regarding the City Clerk about a public records request and an invoice for records. Mr. Thompson made a public records request for "any and all true digital copies of designated marking, sorting, and labeling, data into categories, policies for basic safeguarding of public information, data and documents." Mr. Thompson inquired if there were policies in place right now or if the City waited until a public records request was made.

Mayor Sheldon called for further public comments. Hearing and seeing none, Mayor Sheldon closed public comments.

**CONSENT AGENDA**

**RESOLUTION NO. 22-178, A RESOLUTION OF THE CITY OF PANAMA CITY BEACH, FLORIDA, APPROVING AN AGREEMENT WITH ACF STANDBY SYSTEMS, LLC, FOR THE PURCHASE OF TWO GENERAC MOBILE DIESEL GENERATORS FOR THE UTILITIES DEPARTMENT, IN THE TOTAL AMOUNT OF \$186,497.80.**

**RESOLUTION NO. 22-179, A RESOLUTION OF THE CITY OF PANAMA CITY BEACH, FLORIDA, APPROVING AN AGREEMENT WITH FISHER SCIENTIFIC COMPANY, LLC FOR THE PURCHASE OF SELF-CONTAINED BREATHING APPARATUS AND EQUIPMENT FOR THE FIRE DEPARTMENT, IN THE TOTAL AMOUNT OF \$79,637.16.**

**RESOLUTION NO. 22-180, A RESOLUTION OF THE CITY OF PANAMA CITY BEACH, FLORIDA, APPROVING AN AGREEMENT WITH STEP ONE AUTOMOTIVE DBA FORD CRESTVIEW FOR THE PURCHASE OF TWO F250 AND ONE F350 TRUCKS FOR THE PUBLIC WORKS AND CRA DEPARTMENTS, IN THE TOTAL AMOUNT OF \$125,345.00.**

**RESOLUTION NO. 22-181, A RESOLUTION OF THE CITY OF PANAMA CITY BEACH, FLORIDA, APPROVING OFFER FOR PURCHASE OF PERMANENT ELECTRICAL EASEMENT FOR THE FRONT BEACH ROAD SEGMENT 3 PROJECT IN THE AMOUNT OF \$67,730.**

**RESOLUTION NO. 22-183, A RESOLUTION OF THE CITY OF PANAMA CITY BEACH, FLORIDA, APPROVING AN AGREEMENT WITH DANA SAFETY SUPPLY, INC. FOR THE PURCHASE AND INSTALLATION OF TRUCK ACCESSORY PACKAGES FOR THE POLICE DEPARTMENT IN THE AMOUNT OF \$143,595.70.**

**REVISION OF THE MASTER AUDIT LIST TO REMOVE OBSOLETE ITEMS.** These items are to be removed from the Master Audit List. Staff recommends approval. By approval of this matter in the Consent Agenda, the City Council makes a finding of surplus for these items and approves their removal from the Master Audit List.

Mayor Sheldon asked Ms. Fasone to read the consent agenda. Mayor Sheldon announced that the consent agenda was available to Council. **Councilman Chester moved to approve the consent agenda. Councilmember Jarman seconded the motion. All were unanimously in favor of approval of the consent agenda by a roll call vote (5-0).**

Councilman Jarman	Aye
Councilmember Coburn	Aye
Councilman Chester	Aye
Vice Mayor Casto	Aye
Mayor Sheldon	Aye

**REGULAR AGENDA- DISCUSSION/ACTION**

**ITEM 1. ORDINANCE NO. 1587, CLOSING A PORTION OF THE SANDY GULF BEACH, SECOND READING / PUBLIC HEARING.**

Mayor Sheldon introduced City Attorney Amy Myers. Mrs. Myers read Ordinance 1587 by title only. Mayor Sheldon opened the public hearing. Hearing and seeing no comments, Mayor Sheldon closed public comments. Mayor Sheldon invited comment from City Manager Whitman. Manager Whitman reported that the ordinance was working great and the men and women in public safety really appreciated it. Mayor Sheldon thanked Manager Whitman.

Mayor Sheldon noted this item was available to Council. **Councilman Chester moved to approve Ordinance 1587. Councilmember Coburn seconded the motion. Mayor Sheldon called for further discussion. Hearing and seeing none, all were unanimously in favor of Ordinance 1587 by a roll call vote (5-0).**

Councilman Jarman	Aye
Councilmember Coburn	Aye
Councilman Chester	Aye
Vice Mayor Casto	Aye
Mayor Sheldon	Aye

**ITEM 2. APPROVAL OF PIER PARK NORTHWEST COMMERCIAL SUBDIVISION PLAT, PUBLIC HEARING. QUASI-JUDICIAL HEARING**

Mayor Sheldon announced that this was a public hearing on a Plat. Mrs. Myers added that this was a quasi-judicial hearing on a Plat and requested councilmembers make Jennings Disclosures. Mrs. Myers reported that the land was located at the northwest intersection of North Pier Park Drive and Back Beach Road. Mrs. Myers added that this would subdivide the parcel into two commercial lots.

Mayor Sheldon asked Councilmembers to make Jennings Disclosures. Councilman Jarman noted he had nothing to disclose. Vice Mayor Casto reported he had nothing to disclose. Councilman Chester reported he had nothing to disclose. Councilmember Coburn reported she had nothing to disclose. Mayor Sheldon

reported he had nothing to disclose. Mayor Sheldon **convened the public hearing**. Hearing and seeing no comments, Mayor Sheldon invited Director Jenkins to report.

Director Jenkins confirmed that the Public Works Department had reviewed the Plat and it was technically sufficient, that it was properly noticed, it would become two tracts of land, and the infrastructure would be private.

Mayor Sheldon invited Director Leonard to share his department's conclusions. Director Leonard reported that the property was located within the city limits and was consistent with the City's Comprehensive Plan and Land Development Code.

Mayor Sheldon noted this item was available for Council discussion. **Vice Mayor Casto moved to approve the Plat. Councilman Chester seconded the motion.** Hearing and seeing no further discussion, **all were in favor of approval of the Plat by a roll call vote (5-0).**

Councilman Jarman	Aye
Councilmember Coburn	Aye
Councilman Chester	Aye
Vice Mayor Casto	Aye
Mayor Sheldon	Aye

**\*ITEM 3. RESOLUTION NO. 22-166, AUTHORIZING CONDEMNATION OF EASEMENTS FOR FRONT BEACH ROAD, SEGMENT 3.**

Mayor Sheldon introduced City Attorney Amy Myers. Mrs. Myers read Resolution 22-166 by title only. Mrs. Myers reported Resolution 22-166 involved seven electrical easements needed to underground the current overhead electrical facilities. Mayor Sheldon called for public comment on Item #3. Hearing and seeing none, Mayor Sheldon closed public comment.

Mayor Sheldon noted this item was available to Council. **Councilman Chester moved to approve Resolution 22-166. Councilman Jarman seconded the motion.** Mayor Sheldon called for further discussion from Council, hearing and seeing none, **all were unanimously in favor of approval of Resolution 22-166 by a roll call vote (5-0).**

Councilman Jarman	Aye
Councilmember Coburn	Aye
Councilman Chester	Aye
Vice Mayor Casto	Aye
Mayor Sheldon	Aye

***REMOVED FROM THE AGENDA.* ITEM 4. RESOLUTION NO. 22-182, SETTLEMENT AGREEMENT WITH RESORT HOSPITALITY ENTERPRISES, LTD.**

**ITEM 5. RESOLUTION NO. 22-184, PURCHASE OF ONE UNDERWATER ROV DRONE PACKAGE FOR THE POLICE DEPARTMENT; AND BUDGET AMENDMENT.**

Mayor Sheldon introduced City Attorney Myers. Mrs. Myers read Resolution 22-184 by title only. Mayor Sheldon called for public comment on Item #5. Hearing and seeing none, Mayor Sheldon closed public comment.

Mayor Sheldon invited Deputy Police Chief Chad Lindsey to comment. Deputy Chief reported that this was an opportunity for the department to take advantage of technology to assist with article searches and search and rescue.

Mayor Sheldon called for comments from Council. Councilmember Coburn inquired if the drone would help protect residents, locate individuals that were in trouble, as well as help with recovery. Deputy Chief reported yes, it would.

**Councilman Chester moved to approve Resolution 22-184.** Councilman Jarman reported that he understood that the TDC would fund this purchase. Manager Whitman concurred. **Vice Mayor Casto seconded the motion. All were unanimously in favor of approval of Resolution 22-184 by a roll call vote (5-0).**

Councilman Jarman	Aye
Councilmember Coburn	Aye
Councilman Chester	Aye
Vice Mayor Casto	Aye
Mayor Sheldon	Aye

**ITEM 6. RESOLUTION NO. 22-185, POLICY PROHIBITING THE USE OF EXCESSIVE FORCE AGAINST INDIVIDUALS ENGAGING IN NON-VIOLENT CIVIL RIGHTS DEMONSTRATIONS.**

Mayor Sheldon introduced City Attorney Amy Myers. Mrs. Myers read Resolution 22-185 by title only. Mayor Sheldon called for public comment on Item #6.

1. Tom Trossen, Resident at The Glades, 107 Heron Turn – Mr. Trossen commented that the resolution appeared to restate federal code and provided no local link. Mr. Trossen inquired as to why this was important to PCB. Mr. Trossen inquired as to the justification, the driver, behind the resolution. Mr. Trossen commented on federal funding and expressed concern about tying PCB to federal funding.

Mayor Sheldon called for additional public comment. Hearing and seeing none, Mayor Sheldon closed public comment.

Manager Whitman reported that the City had a policy in place at the Police Department regarding excessive use of force, that nothing at the Police Department was changing, that the Resolution simply confirmed that the City had guidelines. Manager Whitman further reported that adoption of the resolution would help the City comply with some federal grants. Mayor Sheldon thanked Manager Whitman.

Mayor Sheldon noted this item was available to Council. **Councilman Chester moved to approve Resolution 22-185. Vice Mayor Casto seconded the motion.** Mayor Sheldon called for further discussion from Council. Hearing and seeing none, **Resolution 22-185 was unanimously adopted by a (5-0) roll call vote.**

Councilman Jarman	Aye
Councilmember Coburn	Aye
Councilman Chester	Aye
Vice Mayor Casto	Aye
Mayor Sheldon	Aye

**ITEM 7. RESOLUTION NO. 22-186, ADOPTING A FAIR HOUSING POLICY.**

Mayor Sheldon introduced City Attorney Myers. Mrs. Myers read Resolution 22-186 by title only. Mayor Sheldon called for public comment on Item #7.

1. Tom Trossen, Resident at The Glades, 107 Heron Turn –Mr. Trossen inquired as to the justification, the driver, behind the resolution. Mr. Trossen reported that there appeared to be an editorial correction needed in the “Now Whereas Clause” that “Beach” seemed to be missing. Mr. Trossen inquired if a new employee would be added to comply with the resolution or if a current employee would be assigned to the task. Mr. Trossen inquired if this would be added to funding/future funding. Mr. Trossen noted that he opposed this resolution and the one prior.

Mayor Sheldon called for additional public comment. Hearing and seeing none, Mayor Sheldon closed public comment.

Mayor Sheldon invited comment from City Manager Whitman. Manager Whitman explained, similar to the last resolution, this resolution was tied to a grant and the resolution acknowledged that the City had a fair housing policy and asks people not to discriminate based on race, creed, color or sex. Mayor Sheldon noted that the City was not adding any employees. Manager Whitman concurred, no new employees.

Mayor Sheldon noted this item was available to Council. **Councilman Chester moved to approve Resolution 22-186. Councilman Jarman seconded the motion.** Mayor Sheldon called for further discussion from Council. Hearing and seeing none, **Resolution 22-186 was adopted by a unanimous (5-0) roll call vote.**

Councilman Jarman	Aye
Councilmember Coburn	Aye
Councilman Chester	Aye
Vice Mayor Casto	Aye
Mayor Sheldon	Aye

**ITEM 8. DISCUSSION / ACTION ITEM, SEELIFE ART / SCULPTURE PROGRAM.**

Mayor Sheldon called for public comment on Item #8. Hearing and seeing none, Mayor Sheldon invited Communications Director Debbie Ingram to present. Director Ingram presented the **attached** PowerPoint presentation. Director Ingram asked for direction moving forward. Mayor Sheldon thanked Director Ingram.

Mayor Sheldon noted this item was available to Council. Mayor Sheldon noted his support of the Seelife program and recommended that it be continued, if funding could be located.

Councilmember Coburn recommended that the City find secure funding for the arts program and perhaps look at models other cities use. Councilmember Coburn recommended that Staff investigate using 1% of commercial development fee to fund art projects that could be done on-site or paid into a fund to spend on public art. Vice Mayor Casto asked for clarification and inquired if that meant adding a 1% tax. Councilmember Coburn stated no, that it would go on new commercial developments as they come online. Councilmember Coburn added that thresholds and caps would need to be looked at. Councilman Chester recommended the City ask the TDC to help out with funding. Vice Mayor Casto concurred. Councilmember Coburn agreed that that would be a short-term goal and suggested that Legal look into the prospect of a 1% arts program. Councilman Jarman noted his support of the Seelife program and stated that he would like to see the addition of seahorses. Mayor Sheldon stated that he was not in favor of adding a new tax,

however, he would like to look at possible funding from the TDC, as he was in favor of keeping the program going. Councilmember Coburn discussed the need for funding to keep art maintained.

Mayor Sheldon asked Manager Whitman if he understood Council's direction. Manager Whitman stated yes, keep the Seelife program going, look at alternative funding by the TDC, St. Joe, and other donations, go with the seahorses. Further discussion regarding how the 1% would be used took place. Discussion regarding murals, freedom of speech, keeping the arts program narrow in scope to Seelife sculptures and keeping the program in-house took place.

**ADDED ITEM: ITEM 9. DISCUSSION / ACTION ITEM, APPOINT A NEW MEMBER TO THE TDC CITY COLLECTOR SEAT.**

Mayor Sheldon called for public comment on Item #9. Hearing and seeing none, Manager Whitman reported that Steve Bailey, who was the Chairman of the TDC, stepped down to take a job with the TDC, which opened up a collector seat for the City. Manager Whitman recommended that a replacement be appointed tonight, or as soon as possible, because the TDC would soon begin its budget process. Councilman Chester concurred. Manager Whitman congratulated Councilman Chester on being appointed the new Chairman of the TDC.

Mayor Sheldon called for comments from Council. Councilman Chester recommended that Mr. Mike Jansen fill the seat. Vice Mayor Casto concurred and added that he interviewed Mr. Jansen and felt that he would be a good fit.

Councilmember Coburn reported that she spoke with someone who might fit, Mr. Maylon Clinkscales with Kim's Condos, LLC, who manages about 70 condos on the Beach.

Councilman Chester reported that this was a very important seat, as the City Manager mentioned the TDC was getting ready to begin its budget process and the person needed to be brought up to speed quickly.

Mayor Sheldon noted there were two names to be voted on. **Councilman Chester moved to appoint Mike Jansen to the vacant seat. Vice Mayor Casto seconded the motion.** Mayor Sheldon called for further discussion. Hearing and seeing none, **all were unanimously in favor of appointing Mike Jansen to the vacant seat by a unanimous (5-0) roll call vote.**

Councilman Jarman	Aye
Councilmember Coburn	Aye
Councilman Chester	Aye
Vice Mayor Casto	Aye
Mayor Sheldon	Aye

**CITY MANAGER REPORT**

No report.

**CITY ATTORNEY REPORT**


No report.

**COUNCIL COMMENTS** - Mayor Sheldon invited Council comments. Councilman Jarman responded to Mr. Beck that the City of PCB does not have anything to do with his property, Bay County had jurisdiction. Councilman Jarman responded to Mr. Clinger that he would look into the non-smoking ban on the beach. Mr. Jarman further explained that one of the reasons he does not respond to general public comments during the comment period was to respect the speaker's 3 minutes, however, if a speaker would like to wait around until the end of the meeting, he would be happy to speak with anyone.

Mayor Sheldon agreed with Mr. Beck that Facebook could be for some just a tool to be mean. Mayor Sheldon responded with respect to his businesses, that the community knows he owns a bunch of companies, and they also knows that his catering company has no affiliation with the summer concert series. Mayor Sheldon invited speakers to hang out until the end of the meeting to speak with councilmembers. Mayor Sheldon recommended that Council and Staff have a conversation at the next council meeting about commerce on the beach, delivery on the beach, etc. Manager Whitman inquired if Mayor Sheldon was specifically speaking of food delivery on the beach. Mayor Sheldon concurred. Lastly, Mayor Sheldon reported that unfortunately Panama City Beach had lost an amazing person and friend this week, Paul Schreiner.

**With nothing further, Mayor Sheldon adjourned the meeting by unanimous consent at 6:45 p.m.**

**READ AND APPROVED** this 28<sup>th</sup> day of July, 2022.

  
\_\_\_\_\_  
Mark Sheldon, Mayor  
City of Panama City Beach, Florida

ATTEST:

  
\_\_\_\_\_  
Lynne Fasone, MMC  
City Clerk

\* ACTION ITEMS NOTED WITH AN ASTERISK ARE TAKEN BOTH BY THE CITY COUNCIL AND THE PANAMA CITY BEACH REDEVELOPMENT AGENCY JOINTLY AND CONCURRENTLY. IN THE EVENT OF A CONFLICT BETWEEN THE FOREGOING MINUTES AND A VERBATIM TRANSCRIPT OF THESE MINUTES, THE FOREGOING MINUTES SHALL CONTROL.



# SeeLife Arts Project



# Why public art?

Cities with an active and dynamic cultural scene are more attractive to individuals and businesses.

## Payback:

- Public space enhancement
- More attractive environment for business development
- Growth in cultural tourism
- Establishes community identity as an arts/cultural destination
- Growth in community engagement, pride and sense of place



SeeLife Community Arts Project kicked off in August 2020 after City Strategic Planning process revealed a community desire for more culture/arts.

Partnered with the Sunshine Art Center to recruit artists and find “adopters” for sculpture placement, as well as sponsors. Artists submitted designs for approval.

February 2021 unveiled 11 dolphin/turtle sculptures



## Adopters/Artists:



*Nate's Sanitation*  
*Miss Hill's Art Club at Hutchison*  
*Beach Elementary*  
*5<sup>th</sup> Grade Art Club at Breakfast*  
*Point Academy*  
*Community Bank*  
*Tyndall's Active Airman Association*  
*PCB Fire Station 31*  
*The Sunset Art Club*  
*Michelle Jones & Amy Propst*  
*Colleen Green Arts*  
*Beach Art Group*  
*Helen Ferrell & Cowboy S Elite*



## **Sponsors:**

*Dr. Ronald and JoAnn Dubin  
The Dubin Family Foundation*

*The St. Joe Company  
Community Foundation*

*The City of Panama City  
Beach*

## **In-Kind:**

*Panama City Toyota  
Cowboy S Elite*

## Locations:

*Community Bank*  
*Hutchison Beach*

*Elementary*  
*PCB Library*

*Russell-Fields City Pier*

*Veterans Memorial at Pier Park*

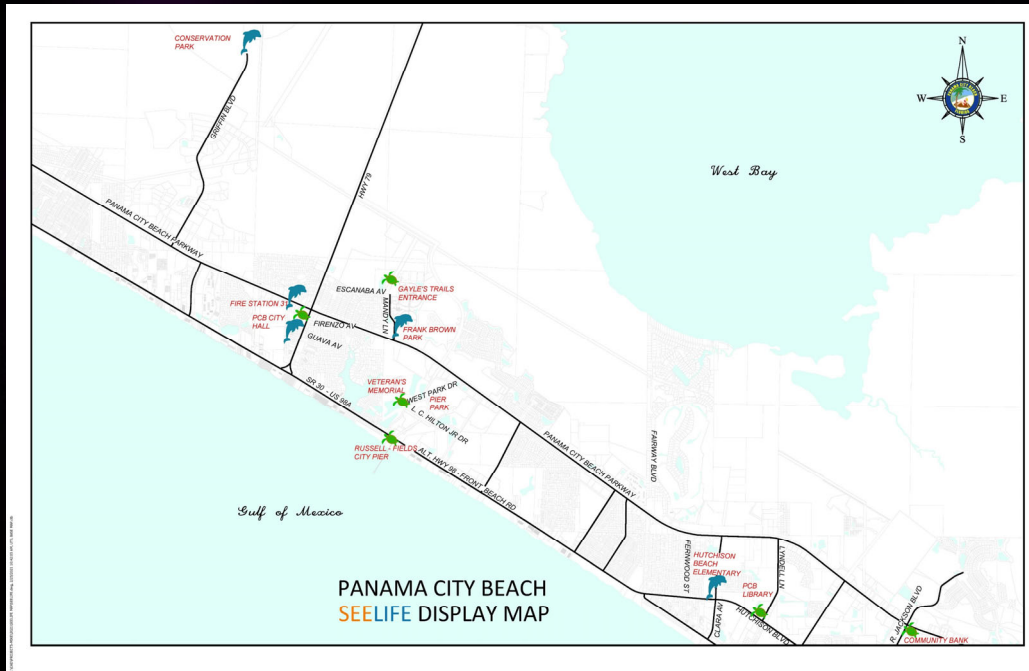
*Frank Brown Park pool*

*Gayle's Trails at Frank Brown*

*City Hall (2)*

*Fire Station 31*

*Conservation Park*



## 2021 Strategic Plan

Attractive Community, p. 15-16

Item 5: Create a public arts program to celebrate the identity, heritage, culture and image of Panama City Beach.



### Next Steps:

*Sponsorships*

*Artists/Adopters*

*Place order*



## Costs:

Dolphins: \$1,450

Turtles with stands: \$1,245

Sea Horses: \$690

Shipping: \$3,680

(based on truckload; 10 or more – capacity  
20 dolphins/seahorses)

Smaller quantity: \$400-\$800 each  
(fork lift/loading dock)

Plaques: \$390 each





Questions?