

RESOLUTION NO. 22-210

A RESOLUTION OF THE CITY OF PANAMA CITY BEACH, FLORIDA, ESTABLISHING THE 2022-2023 PANAMA CITY BEACH SEELIFE PUBLIC ART PROGRAM AND APPROVING A PROGRAM MANUAL.

BE IT RESOLVED by the City Council of the City of Panama City Beach that the SeeLife Public Art Program is hereby established and that the SeeLife Program Manual **attached** and incorporated herein as Exhibit A to this Resolution is hereby approved.

THIS RESOLUTION shall be effective immediately upon passage.

PASSED in regular session this 25th day of August, 2022.

CITY OF PANAMA CITY BEACH

By: 
Mark Sheldon, Mayor

ATTEST:


Lynne Fasone, City Clerk



2022-2023 CITY OF PANAMA CITY BEACH SEELIFE PUBLIC ART PROGRAM MANUAL

1. PURPOSE

In 2020, the City Council found that it was in the public interest to promote and support the creation and promotion of public art as a community asset that adds great value to the cultural, aesthetic, and economic vitality of a community.

In doing so the City Council found that public art creates multiple benefits to cities and counties throughout the country including:

- Public space enhancement
- Environment more attractive to business development
- Growth in cultural tourism
- Community identity as an arts/cultural destination
- Growth in community engagement, pride and sense of place

The City now endeavors to establish the City SeeLife Program which is designed to achieve the benefits of a public arts program. The program will allow the community to play an active role in the creation of public art rather than merely be an appreciative viewer.

This City SeeLife Program invites local schools, community organizations, businesses, churches, etc., to partner and showcase a series of sea life fiberglass sculptures on publicly accessible property throughout the City.

2. PROGRAM RULES

- A. The 2022-2023 SeeLife Program will consist of 10 installations.
- B. Installations shall be either a dolphin or sea horse.
- C. Applicants must meet the following minimum standard:
 - a. Must be at least 18 years old
 - b. Must have all rights to the proposed installation location within the City of Panama City of Beach or allow the installation to be placed on City property at a location chosen by the City.

- D. SeeLife designs will be evaluated based on the following criteria:
- a. Aesthetic value
 - b. Appropriateness to location
 - c. Diversity of style, scale, media and artistic expression
 - d. Authentic/Celebratory/Whimsical expression
 - e. Excites the imagination
 - f. Recognizes community spirit/diversity
 - g. Any text or inappropriate symbols will disqualify the design.

3. APPLICATION PROCESS

- a. Applications must be completed on the form provided by the City.
- b. The deadline for applications is September 15, 2022.
- c. The Application fee is \$100, which is paid by the City.
- d. Applications will be initially evaluated by a committee made of City officials and representatives from the Panama City Beach CVB (the "Selection Committee").
- e. Applications approved by the Selection Committee will be submitted to the City's Public Art Committee for final review.
- f. Approved designs will be announced on October 10, 2022.

4. INSTALLATION & MAINTENANCE

- a. Approved applicants will be notified when installations are ready for design. Applicants will have 90 days to complete their designs before installations are primed for placement with urethane coating.
- b. Once all installation and site preparations are completed by City Staff, the City will host an unveiling ceremony at City Hall.
- c. Following the unveiling, Installations will be installed at their designated location(s).
- d. Following installation, each Applicants must actively maintain its installation. Failure to do so may result in removal of the installation.