

Panama City Beach Parks & Recreation  
 Youth Fishing Rodeo – Frank Brown Park

October 26 | 9am-12pm

**BUSINESS BOOTH APPLICATION**



Contact Name:			
Business Name:		Phone:	
Address:		Email:	
City:	State:	Zip:	Website:

Please give a brief description your business:

**Business Booth Requirements:** Vendor booth space is a 10'x10' area and comes with one (1) 6-foot table and two (2) chairs. Business is allowed to bring a 10 x 10 tent for shade. Businesses cannot sell anything at the event.

Please list activity(s) and giveaway(s) at your booth:

**Business Booth Fee:**

_____ Community Partner Booth: <b>FREE</b>	Please see back for more info.
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**Sponsor Booth Requirements:** Sponsor booth space is a 10 x10 area and comes with one (1) 6-foot table and two (2) chairs. Sponsor is allowed to bring a 10x10 tent for shade. Sponsor cannot sell anything at the event. Logo must be sent no later than 30 days before the event. Banner will remain up at Frank Brown Park for one calendar year.

**Sponsor Fee:**

_____ Banner Sponsor: \$350	Company Logo on 4x3 banner at event.
_____ Event Partner Sponsor: \$500	Company Logo on 4x3 banner at event & Logo on website as event partner sponsor.
_____ Event Sponsor: \$1,000	Company Logo on 4x3 banner at event, Logo on website as Event Sponsor, & Logo on Promotional items.

### Terms and Conditions

1. Business must supply the necessary equipment for the operation of their booth. The Parks & Recreation Department will only supply one (1) table and two (2) chairs for each booth.
2. Business must be available to be at the booth from 9am-12pm. Setup will be from 8am-9am and Breakdown will be from 12pm-1pm.
3. Business will unload and then move vehicles to the parking area.
4. No gas-powered equipment may be used at the booth. This includes gasoline, propane, natural gas, etc. Electricity is limited and will need to be selected on the front if needed beforehand.
5. All trash and items must be removed from the premises at the end of the event.
6. Business booth game/activity will need to be approved by the Parks & Recreation Department before the event.
7. Businesses are allowed to promote business at booths with giveaways, promotional items, and games.
8. All businesses must conduct themselves in a professional manner. Profanity will not be tolerated. This event is a family friendly atmosphere, and expect our business booths to be clean, courteous, and friendly as possible.
9. The use of tobacco is not permitted in the park. **Ordinance No. 1597**

### WAIVER OF LIABILITY AND HOLD HARMLESS AGREEMENT

In consideration for my participation in any of the following items including, but not limited to, the event, projects, programs, socials, and the like in association with or for the City of Panama City Beach. As a vendor, performer, provider of services and/or equipment, volunteer, or member (serving on a committee), I, \_\_\_\_\_ hereby agree to indemnify and hold harmless, release, waive, discharge and covenant not to sue the City of Panama City Beach, its trustees, officers, agents, volunteers, staff, members, leaders, employees, sponsors, co-promoters, owners or lessors of premises leased or utilized by the City of Fairburn, from any and all liability, claims, demands, actions and causes of action whatsoever arising out of or related to any loss, damage or cost, including any court costs and attorney's fees that may be incurred, diseases, or injury, including death, that may be sustained by me, or to any property belonging to me, from any and all actions out of any accident, casualty and/or event which might happen while on the premises of or while on the premises being utilized by the City of Panama City Beach, while volunteering, participating, working or vending at the program and/or event listed above. I further understand that there is no Worker's Compensation or Accident Insurance furnished by the City of Panama City Beach.

It is my express intent that this Release and Hold Harless Agreement shall bind my family, if I am alive, and my Heirs, assigns and personal representative, if I am deceased.

In signing this agreement, I acknowledge and represent that I have read the foregoing Waiver of Liability and Hold Harless Agreement, Understand it and sign it voluntarily as my free act and deed; no oral representations, statements, or inducements, apart from the foregoing written agreement, have been made; I am at least eighteen (18) years of age and fully competent; and I execute this Agreement for fully competent; and I execute this agreement for full, adequate and complete consideration fully intending to be bound by same.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

**Please send completed application to [Kylie.Coffey@pcbfl.gov](mailto:Kylie.Coffey@pcbfl.gov)  
Thank You!**